



# FUNDRAISING TECHNOLOGY PRODUCTS



# FUNDRAISING TECHNOLOGY

The information in these unpaid listings was provided by the companies (see last page).  
To learn more about a product please click on the link included in the listing.

## PRODUCT or SERVICE (Company Name)

WEB-BASED PRODUCT OR SERVICE	Software package	Mobile applications	PRIMARY DEVELOPMENT/MANAGEMENT APPLICATIONS	Application service provider	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	CRM/donor relationship management	Data management/analysis/reporting	Direct marketing	Donor/prospect research and ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management	Online funding resource
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@EASE Fund Development Software (Batsch Group) www.batschgroup.com		■			■	■	■	■	■	■	■	■			■					■				■				
A'Thon-Tracker (Northwest Software Technologies) www.nwsoftware.com/athon-tracker_o.htm	■	■										■				■				■				■				
Accelerate by Kimbia (Kimbria®) www.kimbria.com/solutions/fundraising		■			■	■		■	■						■													■
Activate by Kimbia (Kimbria®) www.kimbria.com/solutions/volunteers		■																										
ADVIZOR Analyst/X (ADVIZOR Solutions) www.advizorsolutions.com	■	■	■		■	■		■	■		■	■		■								■	■					
Agilon's Business Financials (Agilon LLC) http://www.myagilon.com/ccon/displayContent.do?page=products/business_financials.html	■										■				■		■		■		■		■					
Agilon's Constituent Connection™ (Agilon LLC) http://www.myagilon.com/ccon/displayContent.do?page=products/donor_outreach.html	■				■	■				■	■	■			■					■		■		■				■
Agilon's Events (Agilon LLC) http://www.myagilon.com/ccon/displayContent.do?page=products/eventsmanage.html	■				■	■	■			■	■	■			■					■								■
Agilon's One (Agilon LLC) http://www.myagilon.com/ccon/displayContent.do?page=products/donor_management.html	■				■	■	■	■	■	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's Rel@y (Agilon LLC) http://www.myagilon.com/ccon/displayContent.do?page=products/relay.html	■				■	■	■			■	■	■								■		■		■			■	■
Amplifund (StreamLink Software) http://streamlinksoftware.com/index.php/products/grant-management/	■				■						■							■					■					
ARCOS (Plus Three) http://plusthree.com/arcos	■				■	■	■		■	■	■	■			■					■	■			■				■
Auction-Tracker (Northwest Software Technologies) www.nwsoftware.com/auction-tracker_o.htm	■	■					■				■	■			■					■				■			■	■
AuctionMaestro Pro (Maestro Software) www.maestrosoft.com/auction		■					■								■													
AuctionMaestro Pro (Maestro Software) www.maestrosoft.com/etap	■	■									■																	
AuctionMaestro Pro/Raiser's Edge Integration (Maestro Software) http://maestrosoft.com/PDF/RE-AMPro.pdf		■									■																	
Auctionpay (Greater Giving) www.greatergiving.com/all-products/auctionpay.aspx										■																		
AuctionStar Event Registration (Crestware) www.BarcodedAuctions.com	■																											■
AuctionStar Event Software (Crestware) www.BarcodedAuctions.com	■	■					■				■																	





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**WEB-BASED PRODUCT OR SERVICE**  
 Web-based/cloud  
 Software package  
 Mobile applications

**PRIMARY DEVELOPMENT/MANAGEMENT APPLICATIONS**  
 Application service provider  
 Annual fund campaigns  
 Annual giving  
 Auction event management  
 Capital campaigns  
 Corporate giving  
 Credit card processing  
 CRM/donor relationship management  
 Data management/analysis/reporting  
 Direct marketing  
 Donor/prospect research and ID  
 Endowment management  
 Event management  
 Gift annuity administration/contracts  
 Government relations/advocacy  
 Grant making and/or grant tracking  
 Information on foundations/prospects  
 Mailing list management  
 Major-gift management  
 Major-gift marketing  
 Matching-gift management  
 Membership/alumni management  
 Online auctions/raffles  
 Online events registration/management  
 Online funding resource

PRODUCT or SERVICE (Company Name)	Web-based/cloud	Software package	Mobile applications	Application service provider	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	CRM/donor relationship management	Data management/analysis/reporting	Direct marketing	Donor/prospect research and ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management	Online funding resource
AuctionStar Online Auction (Crestware) www.BarcodeAuctions.com	■																										■	
AuctionStar Touch Bidding (Crestware) http://www.youtube.com/user/AuctionStar1			■				■																					
AURA (IATS Payments) www.iatspayments.com/english/services-paymentbox.html	■																											
Autopen (DAMILIC Corporation) www.realsig.com						■	■	■					■									■	■	■	■			
Banquet-Tracker (Northwest Software Technologies) www.nwssoftware.com/banquet-tracker_o.htm	■	■										■				■					■							
BiddingForGood Marketing Services (BiddingForGood) www.biddingforgood.com/online-auction-services/promotions.htm	■								■																			
BiddingForGood's Automated Item Request System (AIRS) (BiddingForGood) www.biddingforgood.requestitem.com	■								■																			
BiddingForGood's Smart Auction Platform (BiddingForGood) www.biddingforgood.com/online-auction-services	■	■					■																			■	■	
BidPal (BidPal) www.bidpalnetwork.com	■		■				■			■						■										■	■	■
Blackbaud CRM (Blackbaud) www.blackbaud.com/crm	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Blackbaud Friends Asking Friends (Blackbaud) https://www.blackbaud.com/online-marketing/friends-asking-friends.aspx	■																										■	■
Blackbaud Social (Blackbaud) https://www.blackbaud.com/page.aspx?pid=303	■																											
Blackbaud Sphere eMarketing (Blackbaud) https://www.blackbaud.com/page.aspx?pid=298	■				■	■				■								■									■	■
Campaign Builder for Facebook (Forte Interactive) www.facebook.com/campaignbuilder	■				■	■	■	■	■	■	■										■					■	■	
Champion by Kimbia (Kimbria®) www.kimbria.com/solutions/teams	■															■											■	
Cheque 21® (Aqubanc) www.aqubanc.com/products.htm		■										■																
ClearView (SofTrek Corporation) http://softrek.com/products/clearview.html	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Convio Common Ground (Convio) www.commongroundcrm.com	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Convio Luminate™ CRM (Convio) www.convio.com/our-products/luminate/crm.html	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Convio Luminate Online (Convio) www.convio.com/our-products/luminate/fundraising.html	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Convio Luminate TeamRaiser (Convio) www.convio.com/our-products/luminate/teamraiser.html	■				■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■





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Crescendo Admin Software (Crescendo Interactive) www.crescendointeractive.com/software_admin.jsp		■															■											
Crescendo GiftLaw (Crescendo Interactive) www.giftlaw.com	■												■															
Crescendo GiftLegacy (Crescendo Interactive) www.giftlegacy.com	■												■															
Crescendo Pro Software (Crescendo Interactive) www.crescendointeractive.com/software_pro.jsp		■																										
The Databank (thedatabank) www.thedatabank.com/customized-nonprofit-software	■										■	■															■	
Donarius® Church/Donor Management Software (Nuverb Systems) www.nuverb.com/cgi-bin/goto.cgi?adv_phil:donarius/don_donor.html		■		■	■		■			■	■	■								■				■				
Donation Director (Cascade Data Solutions) http://www.donationdirector.com		■		■	■		■	■	■	■	■	■	■						■	■	■	■		■				
DonorCommunity (DonorCommunity) http://donorcommunity.com/portal/web/guest/cloud-computing-platform	■										■	■	■							■					■	■		
DonorDrive Social Fundraising (Global Cloud) www.donordrive.com	■	■		■	■	■		■	■	■	■	■	■			■											■	
DonorFirst™ (Crown Philanthropic Solutions LLC) www.crownps.com	■			■					■										■									
DonorMagic (SofterWare) www.donormagic.com														■														
DonorPerfect Fundraising Software (SofterWare) www.donorperfect.com	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■	■
DonorPro (TowerCare Technologies) www.towercare.com/content/nonprofit-software-donor-management-and-fundraising	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■	■
DonorSearch Integrated Search (DonorSearch.net) www.donorsearch.net	■							■	■					■						■		■						
DonorSearch ProspectView Screening (DonorSearch.net) www.donorsearch.net		■						■	■					■						■		■						
EasyGive (EasyGive) www.easygive.net		■	■			■	■				■	■		■			■							■		■	■	
eMatch Donor Link (HEP Development) www.hepdata.com/ematch.cfm	■			■	■															■				■				■
EmployerFind (HEP Development) www.hepdata.com/empappend.cfm	■			■	■															■				■	■			■
ENVISION (Environics Analytics) https://www.environicsanalytics.ca/software.aspx?item=envision	■			■	■		■				■	■							■	■	■	■	■	■	■			
e.service® by Web (Vanco Services) www.electronicdonations.com	■			■	■	■	■	■	■	■																	■	





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eTapestry (Blackbaud) <a href="https://www.blackbaud.com/fundraising-crm/etapestry-donor-management.aspx">https://www.blackbaud.com/fundraising-crm/etapestry-donor-management.aspx</a>	■	■			■	■			■	■	■				■					■	■			■				
Exceed! Basic (Telosa Software) <a href="http://www.telosa.com/products/ebasic/index.html">www.telosa.com/products/ebasic/index.html</a>		■			■	■			■	■	■								■	■	■							
Exceed! Premier (Telosa Software) <a href="http://www.telosa.com/products/epremier/index.html">www.telosa.com/products/epremier/index.html</a>		■			■	■			■	■	■	■	■	■	■				■	■	■			■	■			
Excite by Kimbia (Kimbria®) <a href="http://www.kimbria.com/solutions/advocacy">www.kimbria.com/solutions/advocacy</a>	■																										■	
FindWealth (WealthEngine) <a href="http://www.wealthengine.com/nonprofit">www.wealthengine.com/nonprofit</a>	■	■			■	■		■	■		■	■	■						■	■	■							
FirstGiving (FirstGiving) <a href="http://www.firstgiving.com/content/nonprofits/how">www.firstgiving.com/content/nonprofits/how</a>	■				■	■	■	■	■	■					■												■	
FirstGiving Payments Donation Button (FirstGiving) <a href="http://payments.firstgiving.com">http://payments.firstgiving.com</a>	■				■	■	■	■	■	■																		
Fluxx (FluxxLabs) <a href="http://fluxx.io">http://fluxx.io</a>	■				■					■	■							■			■							
Fundraiser Complete (FundRaiser Software) <a href="http://www.fundraisersoftware.com">www.fundraisersoftware.com</a>	■	■			■	■	■	■	■	■	■	■	■	■	■			■	■	■	■			■	■			■
Fundraiser Flex (FundRaiser Software) <a href="http://www.fundraisersoftware.com">www.fundraisersoftware.com</a>	■	■			■	■	■	■	■	■	■	■	■	■	■			■	■	■	■			■	■			
Fundraiser Spark (FundRaiser Software) <a href="http://www.fundraisersoftware.com">www.fundraisersoftware.com</a>	■	■			■	■	■	■	■	■	■	■	■					■	■	■	■							
Fundraising 'How To' Videos (Fundraising Co-Pilot) <a href="http://www.fundraisingcopilot.com">www.fundraisingcopilot.com</a>	■	■			■	■	■	■							■													
Giftmap™ (Presentation Design Group) <a href="http://www.giftmap.com">www.giftmap.com</a>	■	■						■			■										■	■						
GiftPlus OnLine (HEP Development) <a href="http://www.hepdata.com/waldemo.cfm">www.hepdata.com/waldemo.cfm</a>	■				■	■																		■				■
GiftTool Event Registrar (GiftTool) <a href="http://www.gifttool.com/online_event_registration">www.gifttool.com/online_event_registration</a>	■				■				■						■												■	
GiftTool Membership Management (GiftTool) <a href="http://www.gifttool.com/online_membership">http://www.gifttool.com/online_membership</a>	■				■				■															■				
GiftTool Online Donations (GiftTool) <a href="http://www.gifttool.com/online_donations">www.gifttool.com/online_donations</a>	■				■				■																			
GiftTool Pledge-a-thon (GiftTool) <a href="http://www.gifttool.com/online_pledgeathon">www.gifttool.com/online_pledgeathon</a>	■				■				■						■												■	
GiftTool Shopping Cart (GiftTool) <a href="http://www.gifttool.com/online_shopping_cart">www.gifttool.com/online_shopping_cart</a>	■				■				■																			
Greater Giving Event Software (Greater Giving) <a href="http://www.greatergiving.com/all-products/event-software.aspx">www.greatergiving.com/all-products/event-software.aspx</a>	■	■			■	■	■	■	■		■				■												■	
Hobnob (Qgiv) <a href="http://www.qgiv.com/hobnob">www.qgiv.com/hobnob</a>	■	■	■		■	■	■	■	■	■	■	■	■	■	■									■	■	■	■	
Ignite by Kimbia (Kimbria®) <a href="http://www.kimbria.com/solutions/social-media">www.kimbria.com/solutions/social-media</a>	■																											







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iMIS (Advanced Solutions International) <a href="http://www.imis.com">www.imis.com</a>	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■		■	■	■	■	■	■	■	■	■	
Join Me (Greater Giving) <a href="http://www.greatergiving.com/all-products/join-me.aspx">www.greatergiving.com/all-products/join-me.aspx</a>	■				■	■		■																						
JumpStart: No Risk Auction Items (ReadySetAuction) <a href="http://jumpstart.readysetauction.com">http://jumpstart.readysetauction.com</a>							■																			■	■			
Launch by Kimbia (Kimbia®) <a href="http://www.kimbiam.com/solutions/events">www.kimbiam.com/solutions/events</a>	■																■											■		
Maestro Text2Bid (Maestro Software) <a href="http://www.maestrosoft.com/text">www.maestrosoft.com/text</a>			■					■																						
MaestroWeb (Maestro Software) <a href="http://www.maestrosoft.com/web">www.maestrosoft.com/web</a>	■							■									■										■	■		
MatchMaker FundRaising Software Enterprise Edition (Heritage Designs) <a href="http://www.matchmakerfrs.com/enterprise.php">www.matchmakerfrs.com/enterprise.php</a>		■			■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
MatchMaker FundRaising Software Online Edition (Heritage Designs) <a href="http://www.matchmakerfrs.com/online.php">www.matchmakerfrs.com/online.php</a>	■				■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
MatchMaker FundRaising Software Standard Edition (Heritage Designs) <a href="http://www.matchmakerfrs.com/easy_to_use_screens.php">www.matchmakerfrs.com/easy_to_use_screens.php</a>		■			■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
MatchMyGift (HEP Development) <a href="http://www.hepdata.com/matchmygift.cfm">www.hepdata.com/matchmygift.cfm</a>			■		■	■																			■					
Mobilize by Kimbia (Kimbia®) <a href="http://www.kimbiam.com/solutions/mobile">www.kimbiam.com/solutions/mobile</a>	■	■																										■		
MobileNow/AktionApp (Kaptive) <a href="http://www.kaptivegroup.com">www.kaptivegroup.com</a>	■	■																												
Neon CRM by Z2 Systems Inc. (Z2 Systems) <a href="http://www.z2systems.com">www.z2systems.com</a>	■				■	■		■	■	■	■	■	■	■			■				■	■	■	■	■	■	■	■	■	
netFORUM (Avecetra) <a href="http://www.avecetra.com">www.avecetra.com</a>	■				■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
Online Marketing Suite (SoftTrek Corporation) <a href="http://softtrek.com/products/online-marketing-suite.html">http://softtrek.com/products/online-marketing-suite.html</a>	■	■	■		■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
PledgeMaker (SoftTrek Corporation) <a href="http://softtrek.com/products/pledgemaker.html">http://softtrek.com/products/pledgemaker.html</a>	■	■	■		■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
Portfolio (Amergent) <a href="http://www.amergent.com/portfolio">www.amergent.com/portfolio</a>	■	■			■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
Prospect Research Online (iWave Information Systems) <a href="http://www.iwave.com">www.iwave.com</a>	■							■	■												■								■	
qCheck Payment Processing (Maestro Software) <a href="http://www.maestrosoft.com/qcheck">www.maestrosoft.com/qcheck</a>		■									■																			
Qgiv (Qgiv) <a href="http://www.qgiv.com">www.qgiv.com</a>	■	■			■	■		■	■	■	■	■	■	■			■									■	■	■	■	
The Raiser's Edge (Blackbaud) <a href="https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx">https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx</a>		■			■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	
The Raiser's Edge(i) (Blackbaud) <a href="https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx">https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx</a>	■				■	■		■	■	■	■	■	■	■			■		■		■	■	■	■	■	■	■	■	■	

Online fundraising/donations/registration	Outcome management	Planned-gifts administration	Planned-gifts marketing/education	Planned-gifts calculations/proposals	Pledge management	Recurring-gifts management	Social media marketing and networking	Sponsor-based pledge event management	Volunteer management/opportunities	Wealth screening	<b>PRIMARY ACCOUNTING/FINANCIAL SERVICES APPLICATIONS</b>															<b>MOST APPROPRIATE APPLICABILITY</b>																			
											Accounts payable	Accounts receivable	Allocations/allocation management	Automated IRS receipts	Budgeting	Cash receipts/cash management	Charitable deductions/PY calculations	Credit card payment processing	Data consolidation	Donation management	Donor-advised fund administration	Encumbrance accounting	Financial reporting	Fixed assets	Fund accounting	Future planned-gifts collection/tracking/reporting	General ledger	Gift annuity administration	Inventory management	Planned-gifts tax reporting	Planned-gifts calculator/charitable deductions	Program budgeting/tracking/reporting	Purchase orders	Tax forms/FASB	Trust accounting	Valuations	For small organizations	For midsize organizations	For large organizations	For organizations of any size					



# FUNDRAISING TECHNOLOGY

The information in these unpaid listings was provided by the companies (see last page).  
To learn more about a product please click on the link included in the listing.

## PRODUCT or SERVICE (Company Name)

PRODUCT or SERVICE (Company Name)	WEB-BASED PRODUCT OR SERVICE	Software package	Mobile applications	PRIMARY DEVELOPMENT/MANAGEMENT APPLICATIONS	Application service provider	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	CRM/donor relationship management	Data management/analysis/reporting	Direct marketing	Donor/prospect research and ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management	Online funding resource
Reach by Kimbia (Kimbria®) www.kimbria.com/solutions/marketing	■		■											■															
ReadySetAuction Online Auction Basic Service (ReadySetAuction) www.readysetauction.com/products/online-auctions/overview		■																									■		
ReadySetAuction Premier Service (ReadySetAuction) www.readysetauction.com/products/event-auctions/overview		■																									■	■	
Reeher Platform (Reeher) www.reeher.net/the-reeher-platform		■				■	■							■	■							■							
ResultsPlus Fundraising CRM Software (Metafile Information Systems) www.resultsplussoftware.com		■	■									■					■							■					
Rover (IATS Payments) www.iatspayments.com/english/services-rover.html			■					■			■																		
Sage Fund Accounting (Sage) www.sagefundaccounting.com		■	■										■							■									
Sage Fundraising 50 (Sage) www.sagefundraising.com		■	■			■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
Sage Fundraising Online (Sage) www.sagefundraisingonline.com		■				■	■	■	■	■	■																■		
Sage Grant Management (Sage) www.sagegrantmanagement.com		■	■																■										
Sage Millennium (Sage) www.sagefundraising.com		■				■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
Salsa (Salsa Labs) www.salsalabs.com/platform		■				■	■	■	■	■	■	■	■	■	■	■	■				■	■	■	■	■	■	■		■
Serenic DonorVision (Serenic Software) www.serenic.com/resources/fact-sheets.aspx		■										■	■																
Share by Kimbia (Kimbria®) www.kimbria.com/solutions/national-affiliate		■												■				■											■
StratusLIVE for Fundraisers (StratusLIVE) www.stratuslive.com		■	■	■		■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
StratusLIVE for United Way (StratusLIVE) www.stratuslive.com		■	■	■		■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
Talisma Fundraising (Campus Management Corp.) www.talismafundraising.com		■	■			■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
Talisma Lifetime Engagement CRM & Advancement Solution (Campus Management Corp.) www.campusmgmt.com		■	■	■		■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■
Target Analytics (Target Analytics, a Blackbaud company) www.blackbaud.com/TargetAnalytics		■						■					■	■						■		■	■	■					
Tournament-Tracker (Northwest Software Technologies) www.nwsoftware.com/tournament-tracker_o.htm		■	■										■				■				■								
Trio – Click & Pledge (Click & Pledge) http://clickandpledge.com/trio/		■	■	■		■	■	■	■	■	■	■				■					■				■	■	■	■	■





# FUNDRAISING TECHNOLOGY

The information in these unpaid listings was provided by the companies (see last page).  
To learn more about a product please click on the link included in the listing.

## PRODUCT or SERVICE (Company Name)

PRODUCT or SERVICE (Company Name)	WEB-BASED PRODUCT OR SERVICE			PRIMARY DEVELOPMENT/MANAGEMENT APPLICATIONS																									
	Web-based/cloud	Software package	Mobile applications	Application service provider	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	CRM/donor relationship management	Data management/analysis/reporting	Direct marketing	Donor/prospect research and ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management	Online funding resource	
TrustedPartner (Forte Interactive) www.forteinteractive.com/nonprofit	■			■	■	■	■	■	■	■	■				■					■		■	■	■	■	■	■	■	
WealthTracker (HEP Development) www.hepdata.com/wealthtracker.cfm	■													■					■		■	■						■	
Wild Apricot Nonprofit Software (Wild Apricot) www.wildapricot.com	■									■	■					■			■				■			■			
YourMembership.com (YourMembership.com) www.yourmembership.com	■			■	■	■	■	■	■	■	■	■	■		■	■	■			■	■	■	■	■	■	■	■	■	

	Online fundraising/donations/registration		■	
	Outcome management			
	Planned-gifts administration	■		
	Planned-gifts marketing/education	■		
	Planned-gifts calculations/proposals			
	Pledge management			
	Recurring-gifts management	■		
	Social media marketing and networking			
	Sponsor-based pledge event management			
	Volunteer management/opportunities	■		
	Wealth screening			
	<b>PRIMARY ACCOUNTING/FINANCIAL SERVICES APPLICATIONS</b>			
	Accounts payable	■		
	Accounts receivable	■		
	Allocations/allocation management			
	Automated IRS receipts			
	Budgeting			
	Cash receipts/cash management	■		
	Charitable deductions/PY calculations	■		
	Credit card payment processing	■		
	Data consolidation	■		
	Donation management	■		
	Donor-advised fund administration			
	Encumbrance accounting			
	Financial reporting	■		
	Fixed assets			
	Fund accounting	■		
	Future planned-gifts collection/tracking/reporting			
	General ledger			
	Gift annuity administration			
	Inventory management	■		
	Planned-gifts tax reporting			
	Planned-gifts calculator/charitable deductions			
	Program budgeting/tracking/reporting			
	Purchase orders			
	Tax forms/FASB			
	Trust accounting			
	Valuations			
	<b>MOST APPROPRIATE APPLICABILITY</b>			
	For small organizations			
	For midsize organizations		■	
	For large organizations		■	
	For organizations of any size			■

# Resources



Advanced Solutions International Inc.  
(ASI)  
[www.advsol.com](http://www.advsol.com)

ADVIZOR Solutions Inc.  
[www.advizorsolutions.com](http://www.advizorsolutions.com)

Agilon LLC  
[www.myagilon.com](http://www.myagilon.com)

Amergent  
[www.amergent.com](http://www.amergent.com)

Aqubanc LLC  
[www.aqubanc.com](http://www.aqubanc.com)

Avecra  
[www.avecra.com](http://www.avecra.com)

Batsch Group Inc.  
[www.batschgroup.com](http://www.batschgroup.com)

BiddingForGood Inc.  
[www.biddingforgood.com](http://www.biddingforgood.com)

BidPal Inc.  
[www.bidpalnetwork.com](http://www.bidpalnetwork.com)

Blackbaud  
[www.blackbaud.com](http://www.blackbaud.com)

Campus Management Corp.  
[www.campusmgmt.com](http://www.campusmgmt.com)  
[www.talisma.com](http://www.talisma.com)

Cascade Data Solutions Inc.  
[www.cascadedata.com](http://www.cascadedata.com)

Click & Pledge  
[www.clickandpledge.com](http://www.clickandpledge.com)

Convio Inc.  
[www.convio.com](http://www.convio.com)

Crescendo Interactive Inc.  
[www.crescendointeractive.com](http://www.crescendointeractive.com)

CrestWare Inc.  
[www.barcodeauctions.com](http://www.barcodeauctions.com)

Crown Philanthropic Solutions LLC  
[www.crownps.com](http://www.crownps.com)

DAMILIC Corporation  
<http://www.damilic.com>

DonorCommunity  
[www.donorcommunity.com](http://www.donorcommunity.com)

DonorSearch.net  
[www.donorsearch.net](http://www.donorsearch.net)

EasyGive  
[www.easygive.net](http://www.easygive.net)

Environics Analytics  
[www.environicsanalytics.ca](http://www.environicsanalytics.ca)

FirstGiving  
[www.firstgiving.com](http://www.firstgiving.com)

FluxxLabs  
<http://www.fluxx.io>

Forte Interactive  
[www.forteinteractive.com](http://www.forteinteractive.com)

Fundraiser Software  
[www.fundraisersoftware.com](http://www.fundraisersoftware.com)

Fundraising Co-Pilot  
[www.fundraisingcopilot.com](http://www.fundraisingcopilot.com)

GiftTool  
[www.gifttool.com](http://www.gifttool.com)

Global Cloud  
[www.globalcloud.net](http://www.globalcloud.net)

Greater Giving  
[www.greatergiving.com](http://www.greatergiving.com)

HEP Development  
[www.hepdata.com](http://www.hepdata.com)

Heritage Designs LLC  
[www.matchmakerfrs.com](http://www.matchmakerfrs.com)

IATS Payments  
[www.iatspayments.com](http://www.iatspayments.com)

iWave Information Systems Inc.  
[www.iwave.com](http://www.iwave.com)

Kaptive  
[www.kaptivegroup.com](http://www.kaptivegroup.com)

Kimbia@  
[www.kimbiam.com](http://www.kimbiam.com)

Maestro Software  
[www.maestrosoft.com](http://www.maestrosoft.com)

Metafile Information Systems Inc.  
[www.metafile.com](http://www.metafile.com)

Northwest Software Technologies Inc.  
[www.nwsoftware.com](http://www.nwsoftware.com)

Nuverb Systems Inc.  
[www.nuverb.com](http://www.nuverb.com)

Plus Three  
<http://www.plusthree.com>

Presentation Design Group  
[www.pdgdesign.net](http://www.pdgdesign.net)

Qgiv Inc.  
[www.qgiv.com](http://www.qgiv.com)

ReadySetAuction  
[www.readysetauction.com](http://www.readysetauction.com)

Reeher LLC  
[www.reeher.net](http://www.reeher.net)

Sage  
[www.sagenonprofit.com](http://www.sagenonprofit.com)

Salsa Labs  
[www.salsalabs.com](http://www.salsalabs.com)

Serenic Software  
[www.serenic.com](http://www.serenic.com)

SofterWare Inc.  
[www.softerware.com](http://www.softerware.com)  
[www.donormagic.com](http://www.donormagic.com)

SofTrek Corporation  
<http://www.softrek.com>

StratusLIVE LLC  
[www.stratuslive.com](http://www.stratuslive.com)

StreamLink Software  
[www.streamlinksoftware.com](http://www.streamlinksoftware.com)

Target Analytics, a Blackbaud company  
[www.blackbaud.com](http://www.blackbaud.com)

Telosa Software Inc.  
[www.telosa.com](http://www.telosa.com)

thedatabank  
[www.thedatabank.com](http://www.thedatabank.com)

TowerCare Technologies Inc.  
[www.towercare.com](http://www.towercare.com)

Vanco Services LLC  
[www.vancoservices.com](http://www.vancoservices.com)

WealthEngine  
[www.wealthengine.com](http://www.wealthengine.com)

Wild Apricot Inc.  
[www.wildapricot.com](http://www.wildapricot.com)

YourMembership.com Inc.  
[www.yourmembership.com](http://www.yourmembership.com)

Z2 Systems Inc.  
[www.z2systems.com](http://www.z2systems.com)